

*A D Patel Institute of Technology*  
*VALLABH VIDYANAGAR*  
*FIRST INTERNAL TEST*

*L&CS*

*Date 27-09-2008*

*Max. Marks : 20*

*Time: 8.00 am - 9.00 am*

Q.1 Explain the process of communication with the help of a diagram. [04]

Q.2 Write a detailed note on the visual aids you can use for a presentation. [04]

OR

What is non-verbal communication? Explain with examples.

Q.3 Write a cover letter for the post of a sales manager in a company [06]  
manufacturing computer hardware. Also prepare your resume for the  
same.