



CVM
UNIVERSITY

Aegis: Charutar Vidya Mandal (Estd.1945)

FACULTY OF ENGINEERING & TECHNOLOGY

Effective from Academic Batch: 2021-22

Programme: Bachelor of Technology (Artificial Intelligence (AI) and Data Science)

Semester: III

Course Code: 102003403

Course Title: Indian Ethos and Value Education

Course Group: Mandatory Course

Course Objectives: To develop proper management. To ensure all round development. Work sincerely. Productivity of human being.

Teaching & Examination Scheme:

Contact hours per week			Course Credits	Examination Marks (Maximum / Passing)				
Lecture	Tutorial	Practical		Theory		J/V/P*		Total
				Internal	External	Internal	External	
2	0	0	0	50 / 18	NA	NA	NA	50 / 18

* J: Jury; V: Viva; P: Practical

Detailed Syllabus:

Sr.	Contents	Hours
1	Indian Ethos: The meaning of 'BHARAT', The Relevance of Indian Ethos-Spirituality at Work, Ekam Sat Vipra Bahudha Vadanti (Rig Veda 1.164.46), Model of Management in the Indian Socio-Political Environment, Indian Work Ethos.	04
2	Indian Heritage: Purushartha: Goals of Life, Exploring Quality- in the Indian Context, The Economics of Giving, Enforcing a Work Ethic that is Alien to the Ethos of the Land, Western Management Disciplines- on the Foundation of Indian Philosophy, Non-violent Economy, Systemic Flaws Driving Unsustainability, Developing and Implementing Gross National Happiness.	04
3	Human Values and Value Education: Concept of Value, The Significance of Values, Ethics, Values, Vedic Literature and Values, Formation of Values, Aristotle's Views on Value Incultation, Ethics, Values, Science and Human Values, Universal Values and Values in a Global Context	04
4	The Application of Values: How Values Help Stakeholders, Personal Values and Organizational Commitment, Need for Values in Global Change – Indian Perspective, Holistic Approach for Managers in Decision-Making.	03



CVM
UNIVERSITY

Aegis: Charutar Vidya Mandal (Estd.1945)

5	Educational Systems in Ancient India: Indian Philosophical Systems, The Nature of Mind, Personality Attributes Based on Three Gunas, Personal Effectiveness, Pancha Koshas and Human Values, Integrals, The Bhagavad Gita.	04
6	Towards A World Ethos: Earth as the Mother, The Role of Water, 'Freedom of' and 'Freedom From', Stress Management, Anger Management, Devotional Service and Servant Leadership.	03
7	Case Studies: APJ Abdul Kalam, Verghese Kurien, Akshaya Patra Foundation, Some Famous Engineers who Contributed Remarkably in the Development. Group Discussion: Concept and Needs of Morality, Values in the Classroom, Positive Attitude, Health and Hygien.	04
	Total	26

Reference Books:

1	Indian Ethos and Values in Management, R Nandagopal, Ajith Sankar R N, Tata McGraw Hill Education Pvt Ltd
2	Indian Ethos for Management, Swami Jitamnanda, Shri Ramkrishna Ashram, Rajkot
3	Value Education, Dr N Venkataiah, A P H Publishing Corporation, New Delhi

Supplementary learning Material:

1	Lecture Note
2	NPTEL Visions of Happiness and Perfect Society:
3	https://nptel.ac.in/courses/109/104/109104068/

Pedagogy:

- Direct classroom teaching
- Audio Visual presentations/demonstrations
- Assignments/Quiz
- Continuous assessment
- Interactive methods
- Seminar/Poster Presentation
- Industrial/ Field visits
- Course Projects

Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %						R: Remembering; U: Understanding; A: Applying; N: Analyzing; E: Evaluating; C: Creating
R	U	A	N	E	C	
10%	60%	20%	10%	-	-	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.



CVM
UNIVERSITY

Aegis: Charutar Vidya Mandal (Estd.1945)

Course Outcomes (CO):

Sr.	Course Outcome Statements	%weightage
CO-1	Comprehend and practice Indian Ethos and Value Systems	25
CO-2	Applying value based and ethical practices	25
CO-3	Ability to identify and apply the knowledge of subject practically in real life situations	25
CO-4	Appreciate the richness of the knowledge of Indian heritage	25

Curriculum Revision:

Version:	1.0
Drafted on (Month-Year):	June-2021
Last Reviewed on (Month-Year):	-
Next Review on (Month-Year):	June-2025